

IT'S OK TO BE BOUGIE

EMBRACING TUBE INTRODUCERS

Tube introducers are all about the delivery. Unlike endotracheal tubes which are designed for gas exchange, a tube introducer's one goal is safe placement of a definitive airway. That's why in the last few years there's been an explosion of innovation and practice changing evidence about these devices. Take a journey through their continuing expansion into clinical care, and then we'll show you why form really does follow function.

Improve
your first
pass success
rate

*I never knew there
was more than one way to
use a bougie!!*

Rescue a
difficult
airway

Exchange a
failing device



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